

The Standard

FREE ENTERPRISE
PRINCIPLED LEADERSHIP
TRADITIONAL AMERICAN VALUES



THE STATE OF FREEDOM

The Standard

*Newsletter of
The Jesse Helms
Center Foundation*

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A Dinner for Freedom Celebrating the 20th Anniversary of the Fall of the Berlin Wall and awarding Governor James G. Martin the Nance Medal of Freedom, with special guest Ambassador Aldona Wos



Free Enterprise Leadership Challenge 2009

*See the latest news and events of the Helms Center online at www.jessehelmscenter.org
Read the truth about Senator Helms and his impact on the fight for freedom at www.jessehelms.com*



The Jesse Helms Center Foundation exists to promote traditional American values and the principles upon which our nation was founded and that Senator Jesse Helms advanced throughout his career. This is accomplished through education, public policy promotion and historical preservation. The Jesse Helms Center's programs are offered at little or no cost to the public. This is made possible by the support of foundations, individuals and corporations who recognize the value of the programs and the non-partisan commitment of the foundation. **You may contact the Jesse Helms Center Foundation by writing to us at P.O. Box 247, Wingate, NC 28174; e-mailing us at info@jessehelmscenter.org; calling us at (704) 233-1777 or visiting us online at www.jessehelmscenter.org.**

STANDING FOR FREEDOM

For some reason as a nation, we seem to have limited our appreciation for freedom to commentaries on the fourth of July. But as Americans, we can't afford this complacency and it flies in the face of the warning first given to us by Thomas Jefferson himself; "The price of freedom is eternal vigilance." In our lives Senator Helms embodied that call to eternal vigilance. He stood up against anyone, even political allies, when he saw a weakening of the will to stand up to powers, people or policies that could encroach on our own freedoms or create a climate where oppression could thrive in other countries.

The Senator believed as we do, that the very best way to assure vigilance is to increase understanding and expand opportunity. Those who recognized their own stake in preserving freedom are most likely to work hardest to protect it. Throughout his three decades in Washington, Senator Helms made it a personal priority to meet with students and talk to them about our nation, their role as future leaders and how each of them could make the most of what he called "the miracle of America."

Today, the Jesse Helms Center proudly continues on the path set for us by Senator Helms, with programs and resources designed to teach and inspire young people and all those who truly wish to understand the powerful impact that one man with uncompromising principles can have on a nation.

In this issue of *The Standard* you will find reports on many of the programs and events of 2009 that we were privileged to offer because of the generosity of our supporters. In 2010, we will not only build on their success, we will move ahead with exciting plans to engage in the public debate about the issues of our time. We believe that the principles that guided Senator Helms as he wrestled against tyranny, over-taxation, public debt, threats to national sovereignty, and the right to life, liberty and the pursuit of happiness are as timely and applicable today as they were when he first articulated them. With your continued support we will be able to demonstrate how those timeless principles can provide direction for today's challenges.

Nothing would have given the Senator more pleasure than to see a new generation of men and women take up their responsibilities as guardians of our freedom. The Jesse Helms Center is honored to be able to help prepare a new generation for success in assuring that America remains the land of the free and the home of the brave.



Helms Center Board Chairman Bill Cobey, Governor James Martin and Helms Center President John Dodd (pictured left to right)

--JOHN DODD



HONORING FREE ENTERPRISE HERO JACK LAUGHERY

Legendary restaurant entrepreneur, philanthropist inducted into the Charles A. Cannon Free Enterprise Hall of Fame

Close friends, family and Helms Center supporters gathered on Tuesday, October 6, 2009, to induct the late Jack Laughery, a respected restaurant entrepreneur and generous philanthropist, into the Jesse Helms Center's Charles A. Cannon Free Enterprise Hall of Fame.

Laughery was born in the small town of Guthrie Center, Iowa. He received his bachelor's degree in business from the University of Iowa in 1957 and served in the army for two years. After starting his career in insurance, he joined the regional fast food chain Sandy's and became its president and CEO in 1971. He was an integral part of the merger between Sandy's and Hardee's Food Systems, rising all the way to president and later chairman of the merged food group.

With his special blend of attention to his franchisees and a savvy business sense, he quickly grew Hardee's into a major player in the fast food world. Longtime friend and business associate Mayo Boddie once said that what made Jack Laughery so

great was how he cared for people. "We were franchisee but Jack always got our opinion on something he wanted to do. What made him so great was that he liked people and had a gift for communicating with them." After leaving Hardee's, he joined Papa John's, serving as a franchisor and board member.

During the evening his close friends and family remembered his larger-than-life personality, generous spirit, and dedication to the principles of free enterprise. Friend Mayo Boddie, Helms Center Board Chairman Bill Cobey, former North Carolina Governor James G. Martin, and Laughery's wife Helen all spoke of the attributes and the many successes that made Laughery a free enterprise hero.

Other special guests in attendance included Senator Helms' wife Dorothy, Senator Helms' daughter Nancy and her husband Randy, former Raleigh mayor Tom Fetzer, the Laughery's four daughters and two grandchildren. The event was held at the Rose Hill Conference Center in Nashville, North Carolina, an historic property that has been in

Free Enterprise Heroes continued on page 5

A Dinner for Freedom

Celebrating the 20th Anniversary of the Fall of the Berlin Wall and Awarding Former North Carolina Governor James G. Martin with the James W. Nance Medal of Freedom



Governor Martin accepts the Nance Medal of Freedom

On Tuesday, November 10, the Jesse Helms Center hosted a special dinner celebrating the 20th anniversary of the fall of the Berlin Wall at the Quail Hollow Club in Charlotte, North Carolina. The events of the evening served as a tribute to this historic occasion, and honored the important contributions that leaders President Ronald Reagan, Senator Jesse Helms and North Carolina Governor James G. Martin made to freedom.

Former State Senator Robert Pittenger spoke of Jim Martin's many years of service to the people of North Carolina and our nation prior to the awarding of the James W. Nance Medal of Freedom to the former governor. The Nance Medal of Freedom is the highest honor of the Helms Center and is awarded to individuals who best exemplify a devotion to public service and protection of the nation's founding principles.

The award is named for Helms' longtime friend and former chief of staff Navy Rear Admiral James W. (Bud) Nance. Nance, who spent over 35 years

in the Navy earning numerous decorations, also served as President Reagan's deputy assistant for national security affairs.

When he went to work for Senator Helms in 1991, he did not want to accept a salary, but when he found that Senate rules prohibited him from working for free, he took the minimum salary - less than \$3.00 a week.

Former recipients of the award include former U.S. Secretary of State Condoleezza Rice, former Secretary of Defense Donald Rumsfeld, former Congressman Henry Hyde, former Senate Majority Leader Bill Frist, Reverend Jerry Falwell, and Supreme Court Justice Antonin Scalia.

Keynote speaker for the evening was Aldona Wos, former U.S. Ambassador to the Republic of Estonia, whose life story of growing up in communist Poland, as well as her warning that the fight with communism is far from over, were both riveting and sobering. ❖



Senator Helms (second from right) greets Aleksander Solzhenitsyn (center) during his first visit to the United States in 1975

Free Enterprise Heroes

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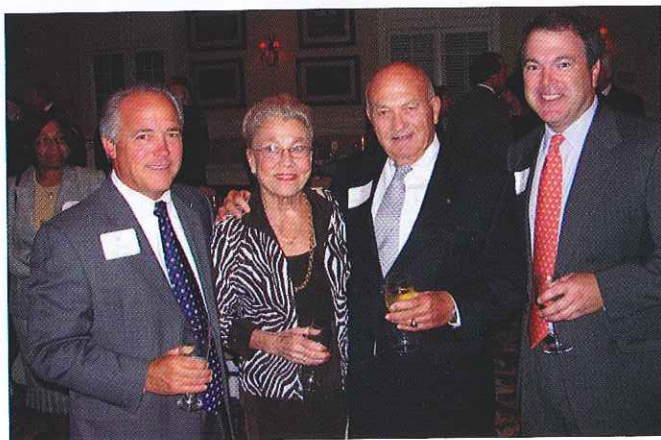
Boddie family almost its entire 247-year existence. Proceeds from the evening will go to the Jack Laughery Scholarship Fund for the Free Enterprise Leadership Challenge, a five-day summer program for high school students sponsored by the Helms Center to teach the basics of free enterprise.

When Lady Margaret Thatcher dedicated the Jesse Helms Center's A.J. Fletcher Building in 2001, the Charles A. Cannon Free Enterprise Hall of Fame debuted as an exhibit telling the stories of some of our country's most visionary entrepreneurs. In 2008, the Helms Center took this message of free enterprise even further by creating a website to profile those honored physically in the Cannon Hall of Fame. We call these people "Free Enterprise Heroes" because of the impact they had in their businesses, communities and philanthropic endeavors. The goal of both the free enterprise heroes website and exhibit is to share these exciting stories of courage, success and generosity with new generations across the Carolinas and our country, inspiring them to take advantage of what Senator Helms referred to as the "Miracle of America," our nation's free enterprise system. The group honored in the Charles A. Cannon Free Enterprise Hall of



Helen Laughery with Dorothy Helms

Fame is a dazzling collection of individuals who have worked hard professionally and personally to be successful in business and maintain their principles and morals while accomplishing great things. Hall of Fame members include William Henry Belk, Charles A. Cannon, A.J. Fletcher, R.J. Reynolds, A.E. Finley, Roger Milliken, E.A. Morris, T. Boone Pickens and John William Pope, Sr. For more information about the Charles A. Cannon Free Enterprise Hall of Fame, visit www.freeenterpriseheroes.org. ❖



Guests during the dinner included those pictured above: Bill Boddie, Jean Boddie, Mayo Boddie and Tom Myers



Proceeds from the dinner will establish a FELC scholarship in Jack Laughery's name which will allow more students an opportunity to participate in the life-changing program

CHANGING LIVES IN 2009: The Power of Capitalism



The graduates of the 2009 FELC, Session II

The 2009 Free Enterprise Leadership Challenge was hugely successful, hosting over 200 young people from 12 states during the June sessions. Held on the campus of Wingate University, students actively engaged in a variety of activities including debates, a speech contest, and numerous character education activities. Students were also taught throughout the week about the stark differences between capitalism and socialism, an important concept for any young person to understand.

During the daily speaker sessions, participants heard from business leaders and entrepreneurs, including real estate developer and former Helms Center board member Dennis Moser, 2000 FELC graduate and small business owner Eric Harris, longtime Helms Center friend and insurance entrepreneur Karen Woods, State Farm insurance agent Brent Collins, founder and president of Leadership Edge Inc. John Hawkins, and radio talk show host Jeff Katz.

As part of the main activity of the week, students formed companies that sold goods and services to other FELC participants. Popular products this year included custom-made t-shirts, memory DVDs, concessions services and a capture the flag

game. Every company made a profit, and most elected to donate those profits to the microfinance website Kiva.org. Over \$1300 was invested in loans with entrepreneurs in developing countries around the world, and as the funds are repaid, FELC graduates will select the next entrepreneur to be helped.

Earlier in the year, shortened versions of the program were presented to over 300 students at the North Carolina Phi Beta Lambda annual conference and at Albemarle High School. And, the FELC Facebook page continues to provide opportunities to interact with and serve graduates of the program by providing articles, tips, internship opportunities, and other free market based material on a weekly basis. Join the FELC fanpage by searching “Free Enterprise Leadership Challenge” on Facebook. ❖



“FELC reinforced many of the principles I have grown up with, and it has given me more confidence to defend our great nation against socialism. The lessons that were taught to me will stick forever.”

**-Casey Jo Knapp
2009 FELC Graduate
Granbury, TX**

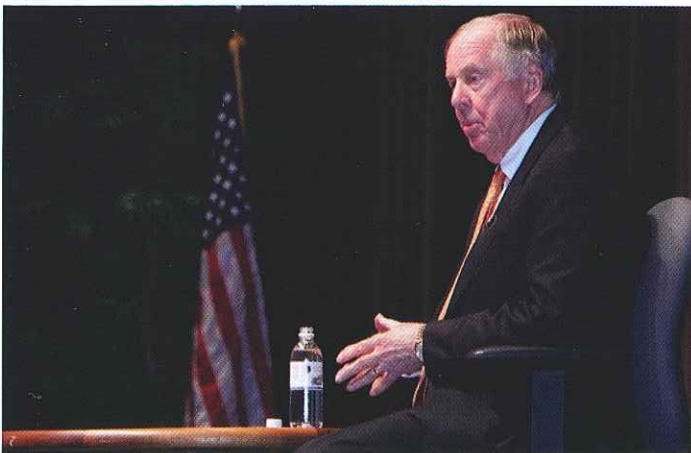
Historic Helms Portrait Unveiled in D.C.

Helms family members, friends, former staff members and admirers joined together on November 18 in Washington, D.C. for an historic evening. That night, at the Capitol Hill Club, a commissioned portrait of Senator Helms was unveiled for the first time. Close to 150 people attended the historic event, as the portrait joined other Republican luminaries on the walls of the Capitol Hill Club. Former Helms staffer Brian Summers was instrumental in the commissioning of the portrait by his friend, acclaimed artist René Dickerson. At the event, Dickerson expressed his admiration for Senator Helms saying that one of the things he came to appreciate most about Senator Helms was his integrity. Helms' portrait is the first of a North Carolinian featured in the club. Among the many special guests that evening was Senator Helms' wife Dorothy who gave her seal of approval to the portrait. In a newspaper interview, she told a reporter that "He [Senator Helms] had that twinkle in his eye, and he [Dickerson] captured it." Former U.S. Senator Conrad Burns acted as Master of Ceremonies for the evening, and Helms' granddaughter Katie had the honor of unveiling the portrait. Other special guests included Senator Richard Burr, Congresswomen Sue Myrick and Virginia Foxx (North Carolina), Congressmen Howard Coble and Walter Jones (North Carolina), human rights activist Harry Wu, former U.S. Senator Elizabeth Dole, and Supreme Court Justice Antonin Scalia. ❖



Congresswoman Foxx and Senator Helms' son Charles

A TOWN HALL WITH T. BOONE PICKENS



A large crowd gathered in Charlotte, North Carolina on October 21 to hear legendary energy entrepreneur T. Boone Pickens share details about his latest venture, the Pickens Plan. The Helms Center served as a co-sponsor for this event, along with

The Lee Institute, the Charlotte Chamber of Commerce, and Central Piedmont Community College. The Pickens Plan's number one goal is to free our nation from our dependence on foreign oil from nations that are not our friends. Highlights from his talk included a call for our leaders and the American people to wake up to the potential energy crisis and develop all forms of energy produced in America - from natural gas to nuclear and renewables. He noted that many proposals would do more harm than good, calling the cap-and-trade system "cap-and-tax." Pickens was introduced by former Republican Gubernatorial candidate and Charlotte Mayor Pat McCrory, who declared October 21 "Energy Independence Day" in Charlotte, in honor of Pickens' visit. ❖



**FREE ENTERPRISE
LEADERSHIP CHALLENGE**

2009 Free Enterprise Leadership Challenge

Intern Report: James Hickling



James Hickling

It was my pleasure to work at the Helms Center this summer thanks to an arrangement between the Center and the Young Britons' Foundation, a conservative networking organization. I graduated from the University of Nottingham in 2008 and hope to go into journalism.

For the first two weeks of my internship with the Jesse Helms Center, I worked as a consultant at the Free Enterprise Leadership Challenge (FELC). FELC involves high school kids from across the United States competing in teams to sell various products and services – like concessions, movie screenings and participation in sports competitions.

At the end of the week, the students have a choice of keeping their profits or donating them to charity. I spent my time helping students with their 'Laws of Life' essays and speech contests, assisting groups with their business activities and answering questions they had about British politics.

FELC also hosts talks given by civic leaders and entrepreneurs. Some of the speakers emphasized the moral element of free enterprise and the importance of giving, whilst others gave us entrepreneurial advice. The talk given by Brent Collins on personal finance was particularly useful. Too

many people in Britain and America do not comprehend basic economic forces like compound interest, or the idea that borrowing vast multiples of meager annual earnings in order to buy a house isn't a good idea. Hopefully, Brent and others like him are saving members of the next generation from the same ignorance.

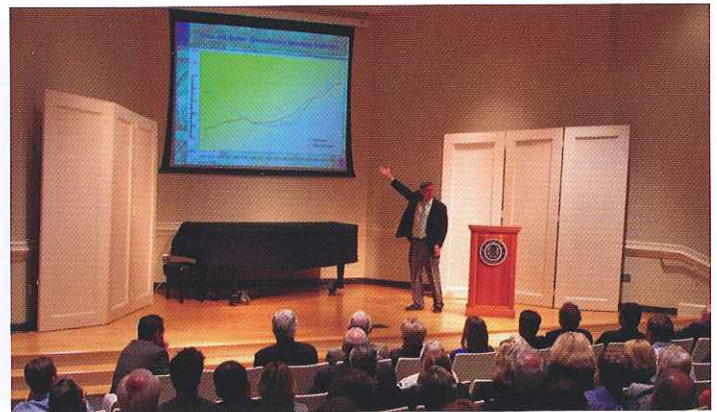
Speaking of popular folly, a recent poll found 20 percent of Americans believe socialism to be superior to capitalism and 27 percent undecided. With legions of Keynesian economists and social democratic politicians blaming the free market for the current recession/depression, this poll isn't that surprising.

The Helms Foundation and other little platoons of the conservative cause have an important job in countering these arguments and making the case for free market capitalism. Working at the Helms Center was a pleasure, and I look forward to watching the important work the center is doing to educate young people about the merits of capitalism. ❖



FELC students tackle issues during a debate session while a moderator keeps time

Common Cents with Stephen Moore



The current state of our economy was the topic of discussion on September 30, when the Helms Center welcomed *Wall Street Journal* editorial board member Stephen Moore for a lecture on the campus of Wingate University.

Moore, a frequent guest on popular television shows including CNBC's *Kudlow & Company* and FOX's *On The Record with Greta Van Susteren*, shared his views on how the economic state of our country has worsened over the past few years because of overspending and a lack of accountability

on both sides of the political aisle. After his lecture he took questions and greeted guests during a small book signing. Over 125 students from Wingate University attended the event. Moore was the second speaker in a new program on the moral foundations of free enterprise, a joint effort by the Helms Center and Wingate University made possible by grant from BB&T. For more information about the Jesse Helms Center Lecture Series, visit www.jessehelmscenter.org and click on "Programs," then "Lectures." ❖

Can Freedom Survive for the Next Generation?

A Message From Mrs. Dorothy Helms:

One very important way I've decided to help the Helms Center is to put them in my estate plans. It means an awful lot to me to know that my money is being used to teach conservative values to our young people. Will you consider joining me by doing the same?

Joining The Dorothy Helms Society:

You can help the Jesse Helms Center continue to teach young people about freedom by remembering us in your will or trust. **It's as simple as mak-**

ing sure that the Helms Center's name, tax identification number (56-1613516), and your specific intent, are include in your estate plans. One of the unique benefits of doing this is that you will be enrolled in the Dorothy Helms Society. Members enjoy special benefits including receiving tickets to special Helms Center events and having your name placed with other members on the "Friends of the Helms Center display" at the Jesse Helms Center. For more information on the Dorothy Helms Society or planned gifts, please call Brian Rogers directly at (704) 233-1776, ext. 4 or email him at brian@jessehelmscenter.org.

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Free Enterprise Leadership Challenge 2010

ARE YOU READY
FOR THE
CHALLENGE?

**DO YOU KNOW A HIGH SCHOOL STUDENT WHO WANTS TO LEARN
MORE ABOUT BUSINESS, FREE MARKETS, CAPITALISM AND
PRINCIPLED LEADERSHIP?**

The Helms Center will host the 16th annual Free Enterprise Leadership Challenge (FELC) in two sessions this summer: June 20 - 24, 2010 and June 27 - July 1, 2010 on the campus of Wingate University (Wingate, N.C.). Any student who will be a sophomore, junior or senior in fall 2010 and has a passion for or interest in learning about business and free enterprise should apply. Participants are tasked with starting their own for-profit business and participate in hands-on lectures, debates, and speech contests - all designed to get them thinking about the importance of free enterprise. **Applications are being accepted now! To apply online or learn more visit www.jessehelmscenter.org and click on "Programs," then "Free Enterprise Leadership Challenge."**