



THE STANDARD

THE JESSE HELMS CENTER FOUNDATION



Message from the President

JOHN DODD MARKS 20 YEARS OF THE FREE ENTERPRISE LEADERSHIP CHALLENGE

“Create programs for young people.” It was a simple but direct narrative from the late Senator Jesse Helms, and I knew he meant it. When Helms started his Senate career, it wasn’t uncommon to find him at a Young Americans for Freedom rally.

He was mobbed by college students every time he set foot on the floor of the annual CPAC conference. Perhaps most telling, however, were the over 100,000 young people he personally met with at his Senate offices.

So when he gave me the youth program directive, I got to immediate work. As a former high school teacher and athletic coach, I knew we needed something interactive that would capture hearts and minds.

With the assistance of many staff members along the way, the Free Enterprise Leadership Challenge (FELC) was born in 1995. And I’m delighted to still be with the Helms Center as we celebrate its 20th year of success. I never could have imagined the impact that one free enterprise program could have on students, on families, and even on the educational process itself.

Over the years we’ve learned about young men and women who participated in our five-day FELC camp, only to go on to start their own businesses, work for Senators, become educators and even start their own pro-business think tanks.

What started with 50 high school students has now grown to count over 8,000 graduates from 25+ states and at least 10 foreign countries. This year we’ll debut our first-ever digital version of FELC (Free Enterprise Now), with plans to take it to more students than ever before.



Helms Center President John Dodd talks with students during FELC.

In short, we’ve built an impressive network of people, real ideas, and action. We’re working every day to protect and preserve free enterprise for the next generation. And we haven’t been alone. You -- our donors and friends -- have given your unwavering support for FELC. Without you, we surely wouldn’t claim the impressive growth we have today.

The Senator once said, *“I want our young people to believe as we did that there is no goal too high to reach if they are willing to work.”* This desire still guides the Helms Center daily as we remain committed to the directive the Senator left. I hope you find the same power and energy in those words as existed the day the Senator spoke them.

So, on this 20th anniversary, we thank you. We appreciate you. You are as much a part of Senator Helms’ vision as we are, and we couldn’t have achieved so much without you. ✧

JESSE WARNED US WHAT WAS COMING

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AMERICAN NATION.



Senator Jesse Helms speaks to the United Nations Security Council on January 20, 2000. He was Chairman of the Senate Foreign Relations Committee at the time of the address.

Jesse Helms was right about many things. For thirty years he warned of the dangers to American independence and individual liberty made manifest in the utopian schemes of the United Nations. Jesse thundered that the United States must resist all attempts to manacle her freedoms and erode her sovereignty through the machinations of the United Nations and their most recent contrivance, the International Criminal Court—a body Margaret Thatcher called “...the single silliest idea yet dreamed up by our New Left internationalist masters.”

Giving credence to Jesse’s prophecies, we have recently been treated to one Prince Zeid Ra’ad Al Hussein. Never heard of him? Well, the Prince is the self-proclaimed heir to the long defunct thrones of Iraq and Syria. For a prince out of a job, one place to seek notoriety is within the bureaucracy of the United Nations. Prince Zeid is the UN High Commissioner for Human Rights charged with upholding “the highest standards in the pro-

motion and protection of human rights” and is ably assisted by his fellow commissioners from Cuba, China, Russia and Venezuela.

The Prince spends most of his time berating the United States and investigating Israel; a country of seven million, representing 1/1000th of the world’s population and the only country on the Commission’s permanent agenda. This passes for fair and balanced at the UN. Not satisfied with his Israeli punching bag, the Prince,

JESSE WARNED US WHAT WAS COMING

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echoing the UN Secretary General, stood before the world press calling for the prosecution before the International Criminal Court of those American officials named in the US Senate report on post 9/11 interrogations and those in law enforcement involved in the incident at Ferguson, Missouri. Only a UN commission that gives aid and comfort to Hamas, Hezbollah and the ayatollahs could self-satisfyingly co-join the two.

During the Clinton Administration, Jesse Helms wielded his power as Chairman of the Senate Foreign Relations Committee to block American accession to the Rome Treaty creating The International Criminal Court.

This treaty purports to hold American citizens under its criminal jurisdiction even though the

United States has neither signed nor ratified it. It claims sovereign criminal jurisdiction over all American citizens even though those citizens have through their elected representatives withheld that consent. The prospect of American soldiers and political leaders being held up to ridicule and prospective imprisonment by an arm of an institution as morally corrupt as the United Nations horrified the Senator.

In an address before the UN Security Council in 2000, Senator Helms noted:

Americans look with alarm at UN claims to a monopoly in international moral legitimacy. They see this as a threat to the God given freedoms of the American people...How can the nations of the world imagine for one instant that Americans

will stand by and allow such a power grab to take place?.... If we do not submit our national security decisions to the judgment of a court of the United States, why would Americans submit them to the judgment of an International Criminal Court ...as the UN seeks to impose its utopian vision of "international law" on Americans, we can add this question: Where do we go when we don't like the "laws" of the world?

Jesse was the canary in the coal mine. As the world succumbs and admits to helplessness in the face of a new age of savagery, Senator Helms had an answer to the Prince Zeids of the world—No, not now, not ever will we submit to those whose mission is the belittling and eventual destruction of the power of the American nation.

Robert Wilkie is former Assistant Secretary of Defense and Counsel to Senator Helms, and John Dodd is President of the Jesse Helms Center. Published in the *Charlotte Observer* on December 22, 2014. ✧



Longtime FELC speaker Karen Woods addresses students during a 2012 program session.



FELC students visit Charlotte Motor Speedway and learn about the racing industry in 2005.

20 YEARS OF FELC



Above: The E.A. Morris banquet has long provided an opportunity for Helms Center friends to meet students and see the impact of the program.



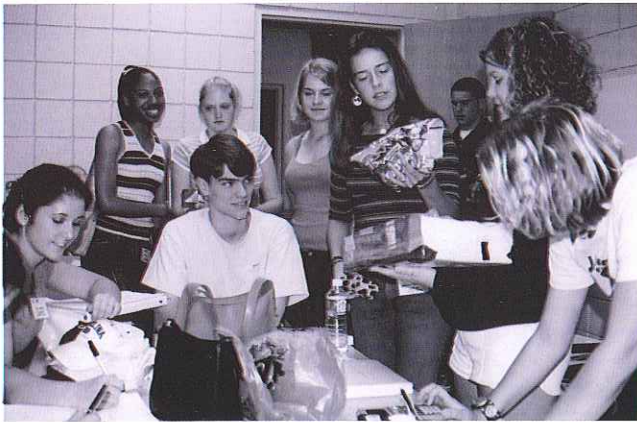
Above: Since the beginning, FELC students have taken part in rapid fire debate activities.



Left: A tour of the Jesse Helms Center is a part of all Wingate University sessions.

A TIMELINE: 20 Y

1995: FELC begins with 50 students as six-day overnight camp.

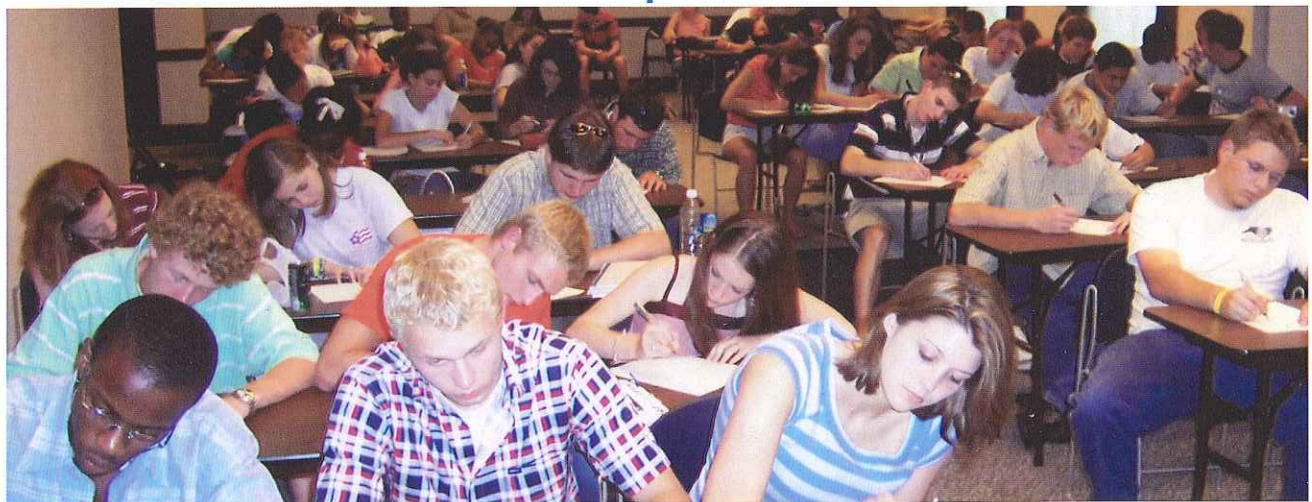


2004: FELC is conducted in Carmelo, Uruguay in conjunction with the U.S. Embassy and Amb. Martin Silverstein.

1995

2000

2004



2000: The Laws Of Life Essay Writing Contest, a program of the John Templeton Foundation, is added to enhance the ethics and leadership components.

YEARS OF FELC

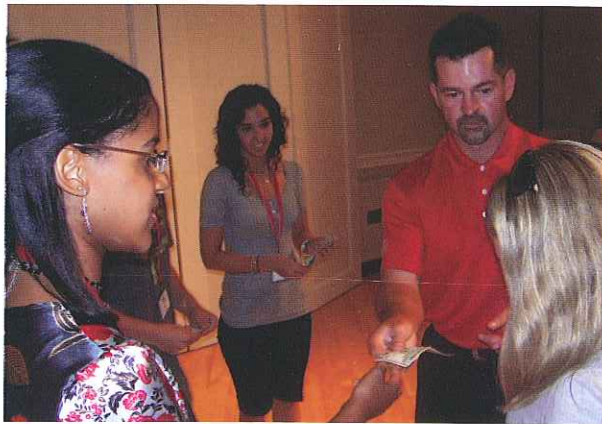
2011: An expansion effort is underway, and we offer our first program in Texas. Between 2011-2015 we add program sites in Florida and Michigan.



2007

2011

2015



2007: We count 5,000 FELC program graduates, and guest speaker Dennis Moser adds a “delayed gratification lifestyle” component to the program.

2015: With over 8,000 graduates from at least 20 states and 10+ foreign countries, FELC celebrates 20 years with three summer programs in North Carolina and Florida. And, the launch of the ‘Free Enterprise Now’ digital curriculum is announced bringing FELC to more schools, teachers and parents than ever before! ✦

Advancing Free Enterprise with Charitable Gift Annuities

Are you looking for a way to advance free enterprise? Consider making a legacy gift to The Jesse Helms Center. Your gift will allow us to continue growing our programs, including the Free Enterprise Leadership Challenge, so students can learn more about our free market system. There are multiple ways to make a gift to the Helms Center, and our staff is always available to discuss those options.

Among the options growing in popularity are charitable gift annuities. This form of giving is mutually beneficial and offers attractive rates for the giver. The Helms Center has worked with accredited financial institutions for years to ensure our donors can make charitable gift annuities work well in their giving portfolios.

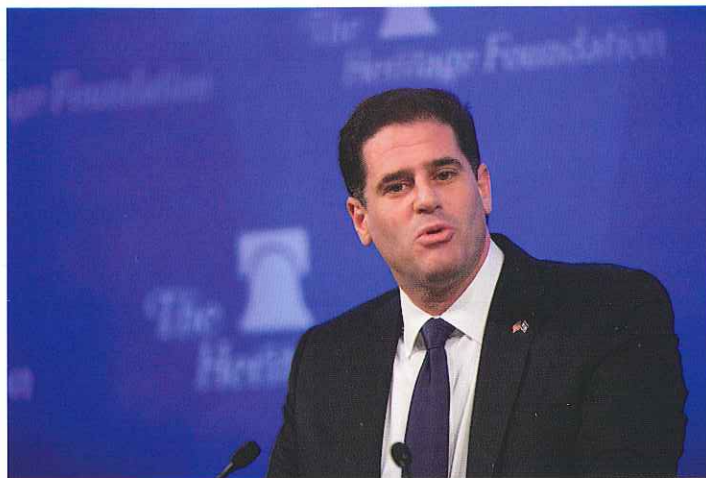
Other options for giving can include gifts of stock, monthly gifts, estate bequests, and one-time gifts.

Join other like-minded patriots who believe in the mission of the Helms Center and become the newest member of The Dorothy Helms Society. For more information please contact Brian Rogers at (704) 233-1776, ext. 4 or by email at brian@jessehelmscenter.org. ✧

Federal tax identification number:
56-1613516

Mailing address:
PO Box 247, Wingate, NC 28174

Jesse Helms Lecture at The Heritage Foundation Features Israeli Ambassador Ron Dermer



This May, the annual Jesse Helms Lecture in Washington, a joint project between the Helms Center and the Heritage Foundation, hosted Israeli Ambassador Ron Dermer. Appointed as Israel's Ambassador to the United States by Prime Minister Benjamin Netanyahu in 2013, Dermer's lecture built the case for a strong alliance between the United States and Israel based on our many shared values and common interests.

Speaking on the 67th anniversary of Israel's independence, Dermer addressed the ongoing negotiations concerning Iran's nuclear program, stating, "We don't believe the choice is war or to accept this deal, we believe the way to peacefully resolve this issue is to combine a credible, military threat of force with crippling sanctions."

Ambassador Dermer was joined on stage by Helms Center Board Member and former Assistant Secretary of Defense, Robert Wilkie, who moderated the question and answer session following the lecture. ✧

There are many reasons why the United States should be a good friend to Israel, but none more important than the right of Israeli citizens to live with freedom from fear of their neighbors. Indeed, this is a right the innocent citizens of every country should enjoy. --Senator Jesse Helms



THE FUTURE IS ONLINE



Two years ago, the need became clear. The Free Enterprise Leadership Challenge (FELC), a program that at the time had educated over 7,000 students, had even more to offer.

With the vision of trusted advisors and a generous challenge grant from an anonymous donor, the Free Enterprise Now curriculum was created.

Launching online this summer, the Free Enterprise Now curriculum (www.freeenterprisenow.com) offers five lessons designed for use by educators both in traditional and home schools. Students and individuals can even use these lessons on their own. Each section of the curricu-

lum features lesson plans, videos, and interactive activities used in the FELC summer camps each year.

The Free Enterprise Now curriculum will help fill a critical gap in free enterprise education by providing sound educational materials for middle and high school students. Five core lessons make up the curriculum and include: free market economics; the difference between capitalism and socialism; regulation and its impact on the free market; leadership skills training; business and leadership ethics; and corporate and personal philanthropy.

Leading the creation of the curriculum were Dr. Peter Frank, Helms

Center Free Enterprise Fellow and Interim Dean of the Wingate University School of Business, and Derrick Nantz, a philosophies and humanities faculty member at Wake Technical Community College and guest lecturer at the University of North Carolina at Wilmington.

The curriculum is available for no charge online and students, parents and educators are able to use pieces of the curriculum as it fits their needs. For more information about the curriculum, email Brian@jesseh-elmcenter.org or logon to Facebook and like our page 'Free Enterprise Now.' ✦

BB&T PROGRAM ON THE MORAL FOUNDATIONS OF FREE ENTERPRISE AT WINGATE UNIVERSITY

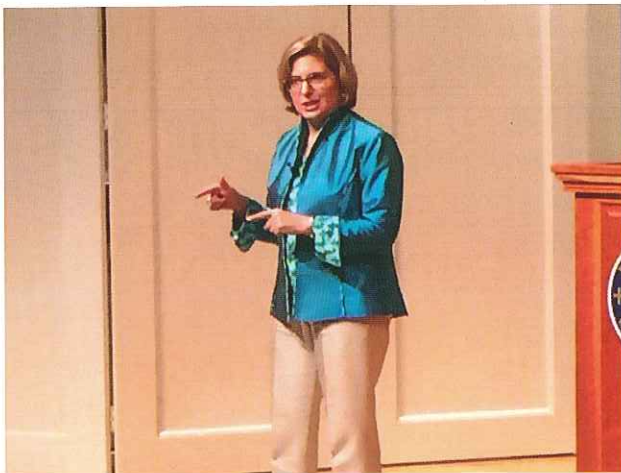
PROGRAM'S LECTURE SERIES FEATURES PROMINENT SPEAKERS

Each year, the BB&T Program on the Moral Foundations of Free Enterprise, a joint educational program between the Jesse Helms Center and Wingate University, brings a fall and spring guest lecturer to Wingate's campus. This past fall, Dawn Fotopulos, Associate Professor of Business at The King's College in New York City, spoke to students and special guests about the important role entrepreneurship plays.

After her lecture, a Q&A with students provided a unique opportunity to discuss the merits of entrepreneurship. Fotopulos is the founder of

bestsmallbizhelp.com and is an experienced entrepreneur herself, helping over 400 businesses turn-around, and appearing as an expert on MSNBC's "Your Business."

This April, Adam Smith, Director of the Center for Free Market Studies at Johnson & Wales, discussed the merits of free enterprise with over 100 university students and faculty. Smith is the co-author of the recently published *Bootleggers & Baptists* and is a visiting scholar with the Regulatory Studies Center at George Washington University. ✧



Pictured above: Dawn Fotopulos speaks to Wingate University students.



Pictured above: Adam Smith (right) discusses free enterprise with lecture attendees.

Jesse Helms Center Welcomes New Archivist and FELC Coordinator

This past fall, the Jesse Helms Center welcomed two new staff members to its team. **Rich Carney** joined the staff as the new Archives Director and Curator. A native North Carolinian, Carney brings dedicated technology experience that will assist the Helms Center as we transition the archives to be available digitally.

His past experience includes several years with the National Archives in Washington, D.C. producing an

impressive 30 million digital images through his work. With a BA in History from Appalachian State University and a Masters in Public History from N.C. State University, Carney spent nearly two years working for the John Locke Foundation's North Carolina History Project before moving to Washington, D.C.

Also joining the staff is **Garrett Dahms** as a new Assistant Programs Coordinator. His work will include coordinating efforts for the Free

Enterprise Leadership Challenge's summer programs.

Dahms is a 2014 graduate of Wingate University and is currently pursuing his Masters of Business Administration from the school. Dahms' previous background includes graduating from the Free Enterprise Leadership Challenge as a high school student in 2009 and working for the program as a counselor in 2011 and 2012. ✧

Archives Update | NEW ARCHIVIST RICH CARNEY HAS EXCITING PLANS

This year is going to be an exciting one for the Helms Center Archives and Museum! The inventories for the Senator's Personal and Political Papers are complete. And the Personal Papers finding aid and inventory for the Helms Senatorial Papers are in progress. The Senate papers make up the bulk of the collection and will require more work. Once the finding aids are completed we will be ready to open to researchers.

Additionally, a large-scale digitization project will commence in July 2015, focusing on digitizing records of high value to researchers. The digitization project will make our records available to anyone with an Internet connection.

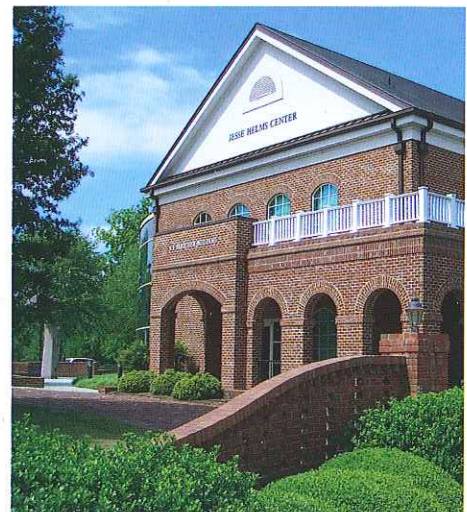
The museum is also going through some changes that will offer updates

and new technology for our visitors. While we are updating exhibits, QR Codes have been placed throughout the museum. Visitors can scan the codes with mobile devices, and it will take them to an online guided gallery tour.

The online gallery hosts three exhibits: "Senator Helms: Thirty Years and Seven Presidents," "United Nations Reform: The Helms-Biden Act" and "Famous Faces." These exhibits feature photographs, correspondence, and video illustrating Senator Helms' thirty-year career as a United States Senator.

Also, this summer we will start "From the Vault Fridays." Using Facebook and Twitter, we will share something interesting from the Archives related to Senator Helms' life and career.

Two posts are already on our website - "Jesse Helms and Alexander Solzhenitsyn: United through Friendship," a series of correspondence between the two men and "Helms and Coach K," a signed picture from Duke Basketball Coach Mike Krzyzewski, who recently won the NCAA Championship. ✧



**CONNECT WITH THE
JESSE HELMS CENTER!**

Did you know we're on
Facebook? Check us
out at [Facebook.com/
SenatorJesseHelms](https://www.facebook.com/SenatorJesseHelms).

We're also on Twitter
[@HelmsCenter](https://twitter.com/HelmsCenter).

You can learn more
about the Free Enterprise
Leadership Challenge and
its new Free Enterprise Now
Curriculum at
www.freeenterprisenow.org.

CALENDAR OF EVENTS. [Learn more at www.jessehelmscenter.org](http://www.jessehelmscenter.org).

FREE ENTERPRISE LEADERSHIP
CHALLENGE SUMMER CAMPS:

WINGATE UNIVERSITY
Wingate, North Carolina
June 21-25, 2015

PALM BEACH ATLANTIC UNIVERSITY
West Palm Beach, Florida
July 5-9, 2015

CAMPBELL UNIVERSITY
Buies Creek, North Carolina
July 12-16, 2015

HELMS FOREIGN POLICY SCHOOL
Fall in Washington, DC
College students will learn the basics
of a conservative foreign policy from
top Washington leaders and policy
makers.

BB&T LECTURE SERIES AT
WINGATE UNIVERSITY
Fall in Wingate, NC
As part of the BB&T Program on the
Moral Foundation of Free Enterprise,
the Jesse Helms Center and Wingate
University will jointly present the Fall
2015 lecture on campus. The event is
open to students and the
general public.



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www.jessehelmscenter.org