

THE STANDARD

TRADITIONAL AMERICAN VALUES AND FREE ENTERPRISE SINCE 1988



“I came into this camp despising free enterprise. But instead, I changed my whole perception about free enterprise. I now know that this is a fair and unbiased system and the best system in the world.”

Kaelen Crowley, 2013 Free Enterprise Leadership Challenge Graduate

Message From the President

JOHN DODD

Simply put, we could not have asked for a better year-long 25th anniversary celebration. We held a record number of Free Enterprise Leadership Challenge programs – conducting five in four states last summer. Thanks to our investors like you, we were able to achieve our three year FELC expansion goals by adding Hillsdale College!

We also spent our anniversary year with special celebrations with our friends and supporters that raised the awareness of our mission and vision for the future.

In April in Charlotte, we celebrated with a dinner featuring Fox News political analyst Michael Barone, where we honored newly elected conservative congressmen Mark Meadows, Robert Pittenger and Richard Hudson.

Later in the year, we celebrated with our friends in Raleigh with a reception and dinner featuring North Carolina's new Governor Pat McCrory.

Both events were a great success, and proceeds benefited our Free Enterprise Leadership Challenge.

This event was especially meaningful as Mrs. Helms was honored for her contributions to the state by Governor McCrory with one of North Carolina's highest civilian honors, the *Order of the Long Leaf Pine*.

In addition to celebrating



Helms Center President John Dodd talks with students during the Free Enterprise Leadership Challenge

with our most gracious supporters, we also had the opportunity to connect with former Helms staffers at a September, Washington, D.C. event that was held in the Capitol's Senate Foreign Relations Committee

Room, the scene of many dramatic moments in the Senator's distinguished career.

These former staffers, whom Senator Helms fondly referred to as the "Helms Family," are a quintessential piece of what we do at the Helms Center preserving and recording the legacy of the late Senator, while promoting a pro-active conservative agenda. As you can see, we had a robust year of programs and events, and as always we couldn't have made this happen without your support.

As we embark on year number 26 of the Jesse Helms Center, let us remember the Senator's wise words upon his retirement: *"As I approach the end of my five terms in the Senate, I realize that being remembered isn't important. What is important is standing up for what you believe to be right, hoping that you have done everything you can to preserve the moral and spiritual principles that made America great in the first place."*

Free Enterprise Leadership Challenge Continues at Hillsdale College in 2014



Students work in small groups during the 2013 Free Enterprise Leadership Challenge at Wingate University. (Photo: Laurel Littler)

The Free Enterprise Leadership Challenge, a five-day summer camp for high school students, will again offer five sessions in four states this June and July.

The flagship program of the Jesse Helms Center offers intensive, hands-on training in free enterprise, economics and leadership for rising sophomores, juniors and seniors.

A three-year expansion effort was announced in 2010, and since reaching its goal of adding one additional camp each summer, the Free Enterprise Leadership Challenge has more than doubled

the amount of students it reaches each year.

This summer, programs will again be held at Wingate University (Wingate, NC), Northwood University (Dallas, TX), Palm Beach Atlantic University (West Palm Beach, FL), Hillsdale College (Hillsdale, MI) and Campbell University (Buies Creek, NC).

Applications for the program are currently being accepted. The affordable \$125 tuition is made possible by private contributors to the Helms Center whose help defrays the cost.

Last year's programs almost 400

students from 21 states, one U.S. territory, and two foreign countries (through our partnerships with United States embassies and a private school system in Monterrey, Mexico), and this summer's programs will again see similar participation.

The Free Enterprise Leadership challenge was founded by Helms Center President John Dodd in 1995. With over 7,000 graduates, the program provides extensive training for students who might not otherwise learn about the benefits of and opportunities in our nation's free enterprise system.

Rather than offering training in a lecture setting, students at the Free Enterprise Leadership Challenge learn through hands-on, interactive activities and engaging guest speakers.

To learn more about this life-changing program, please contact Lindsay Hollandsworth at (704) 233-1776, ext 8 or at Lindsay@jessehelscenter.org or visit our program website at www.felcexperience.org.

Celebrating 25 Years of the Jesse Helms Center

On Friday, October 25, the Jesse Helms Center hosted its final event in its year-long 25th anniversary celebration.

A reception and dinner was held in Raleigh, North Carolina, and special guests Governor Pat McCrory, and U.S. Congressman Richard Hudson joined Helms Center friends in commemorating the legacy of the late Senator Jesse Helms and the important work of the Jesse Helms Center.

Proceeds of the dinner went to support the Free Enterprise Leadership Challenge.

Dorothy Helms, wife of the late Senator, received a surprise when Gov. McCrory awarded her the *Order of the Long Leaf Pine* for her contributions to civic and community organizations in the state. Mrs. Helms was one of the first female graduates of the University of North Carolina's School of Journalism, later going to work as a reporter for the



Charles Helms (pictured right) joined his family to watch his mother, Mrs. Dorothy Helms (pictured left), receive the Order of the Long Leaf Pine from Governor Pat McCrory.



Above: Helms Center Board Member Jay Stobbs, Alice Hong, and Siu-Ping Hong (left to right). Lower right: Governor Pat McCrory (left) shares his vision for North Carolina with Helms Center President John Dodd (right). Photos: Jeff Hyde Photography.

Raleigh Times. It was there that she met Senator Helms and began their life together working tirelessly in the defense of freedom.

Mrs. Helms offered brief comments, thanking everyone for their support of her late husband and applauding the work of the Jesse Helms Center.





Mr. Robert Conger, Ms. Susan de Camp Conger, Ms. Ashley Austin, Mrs. Sue Conger, and Mrs. Kristie Conger at our Raleigh event this past fall. (Jeff Hyde)



The BB&T Program on the Moral Foundations of Free Enterprise continues to thrive at Wingate University.

A year-long silver anniversary celebration



Above: Almost 400 students graduated from our 2013 Free Enterprise Leadership Challenge including this "memories" company from our Wingate University conference. (Laurel Littler)



Above: Ms. Nancy Helms reflects on her mothers contributions during our Raleigh dinner in October. (Jeff Hyde) Left: Stuart Dickson and former Governor James Martin share fellowship at a Charlotte dinner in April. (Lex Youngman)



Helms Took Responsible Position on Apartheid

HELMS CENTER
PRESIDENT JOHN
DODD REVISITS SOUTH
AFRICAN HISTORY AND
JESSE HELMS AFTER
THE PASSING OF
NELSON MANDELA

With the passing of Nelson Mandela, much has been written about the man who reconciled South Africa, ending apartheid with his powerful ideas.

Sadly, wrapped within the praise have been a few choice digs at a man who can no longer speak for himself, the late Sen. Jesse Helms, R-N.C.

Reporters have floated two major accusations, accusing Helms of supporting apartheid and turning his back on Mandela. Nothing could be further from the truth.

Neither Helms nor conservatives of the 1980s supported apartheid in South Africa.

The United States, starting with the Truman administration in the 1940s, chose not to interfere with South Africa's ruling power because the leading opposition, the



In July 1996, U.S. Senators Paul Sarbanes, D-Md., and Jesse Helms, R-N.C. (top row) met with U.S. Senators Richard Lugar, R-Ind., and Carol Moseley Braun, D-Ill., attempted a meeting with South African Deputy Vice President Thabo Mbeki. The meeting was postponed until 1997, but the Senators still discussed South African matters over coffee that day.

African National Congress (Mandela's party), had demonstrated strong ties to communism and the Soviet Union.

Cold War concerns led the six presidential administrations prior to Reagan (with strong interna-

tional support) to try to prevent South Africa from slipping into communism.

Helms and Mandela's life stories collided in the 1980s, when international pressure began mounting to address apartheid in

South Africa and free ANC leader Mandela.

To achieve those goals, leaders in the U.S. called for sanctions against South Africa in an effort to force them to repeal apartheid. Helms, Reagan and other leaders felt that sanctions would ultimately harm the very people they were intended to help.

The oppressed and poor black South Africans, already at the bottom of the country's economic system, would surely feel the greatest harm as jobs and wages diminished during the economic squeeze.

In 1987, after the sanctions were enacted, Helms made his own fact-finding trip to South Africa and met with the leader of the official opposition, Dr. J.N. Reddy, as well as non-ANC black leaders.

Reddy, in a post-trip letter to Helms, reaffirmed how little sanctions would help, writing that political reform would "have no real meaning for the underprivileged and the underdeveloped sectors of our population unless the question of economic reform is addressed simultaneously."

Opposing sanctions does not an apartheid supporter make.

HELMS AND MANDELA

The sharp-witted writers also have it wrong on Helms' stance on Mandela. Helms didn't care that he was black; he cared that he was a communist who refused to disavow

violence and organized the military wing of the ANC.

For Helms, Mandela's desire to nationalize businesses in South Africa, his close relationship with dictators Fidel Castro and Moammar Gadhafi, and his support of violent acts (and the people

"All Americans believe that every individual should have the right to seek the full development of his or her talents without restriction to race, creed or color."

--Jesse Helms, 1987

who committed them) was a great concern.

Many in the Western world attempted to oversimplify the racial issues in South Africa, primarily identifying Mandela and the ANC as the only black South African opposition to apartheid.

Helms' didn't dismiss black Africa at all.

Real concern regarding Mandela's communist affiliation led Helms to encourage the United States to support free-market champion Chief Minister Mangosuthu Buthelezi's participation in the opposition program alongside Mandela.

Missing from the op-eds in recent days were Helms' Feb. 28, 1990, comments on the Senate floor

acknowledging Mandela's release from prison days earlier and calling it a courageous action.

In the same speech he showed his concern for ending apartheid, saying: "If reform and negotiations are to succeed, and I believe that all responsible Americans believe they must, I believe that South Africa will simultaneously achieve a more representative government and the end of the discriminatory system known as apartheid."

The world is better off for a changed Mandela, and Helms acknowledged the great presidential decisions Mandela made in personal conversations with me.

Helms showed his support of Mandela's administration in early April 1997, meeting with South African Deputy President Thabo Mbeki (Mandela's vice president and South Africa's next president) in Washington, D.C., alongside Vice President Al Gore and Secretary of State Madeleine Albright.

In Helms' travel diary from his 1987 trip, he wrote, "All Americans believe that every individual should have the right to seek the full development of his or her talents, without restriction to race, creed or color."

It's clear where Helms stood — on the right side of freedom.

This opinion editorial was published by the *Greensboro News & Record* on December 29, 2013

Senator Ted Cruz Tackles Foreign Policy in Lecture



In a lecture entitled “The Vital Role of the Senate in Foreign Policy,” U.S. Senator Ted Cruz became the fourth speaker at the Annual Jesse Helms Lecture at The Heritage Foundation in Washington, DC, this past fall.

Held at Heritage’s Allison Auditorium, Cruz spoke to hundreds of attendees (as well as hundreds of others who joined online), and the event was covered by numerous national news organizations. In discussing our current administration’s views on foreign policy, Cruz also recalled making his first campaign contribution to the late Senator’s campaign as a boy.

To watch the lecture, visit our programs website at www.jessehelmscenter.org/programs, and click on our Lecture Series link.

Ted Cruz photo above by Steven Purcell Photography.

MUGABE AND THE WHITE AFRICAN

ZIMBABWEAN HUMANITARIAN BEN FREETH SPEAKS AT FALL BB&T LECTURE AT WINGATE UNIVERSITY

In September, the Jesse Helms Center presented the Wingate University Fall BB&T Lecture with special guest speaker Ben Freeth of the Mike Campbell Foundation.

Freeth spoke about the economic consequences of Zimbabwe’s land reform practices to a crowd of over 350 students, faculty, and Helms Center friends. Earlier that day, Freeth spoke to three classes on campus, offering an opportunity for students to ask questions and learn more about the challenging situation in Zimbabwe.

Freeth is a British-born Zimbabwean farmer whose struggle, and his late father-in-law Mike Campbell, were profiled in the internationally recognized, award-winning documentary *Mugabe and the White African*.



Operating as nothing more than an organized band of thugs, Zimbabwe’s ruler Robert Mugabe, began seizing productive land and farms starting in 2000.

Despite an international legal ruling in the farmers’ favor, the Campbell and Freeth families were eventually forced off their land with brutal tactics. The militia slaughtered their animals, burned their homes to the ground, and abducted and tortured them.

In 2011, Campbell succumbed to his injuries. In 2012, the Mike Campbell Foundation was launched to seek justice for victims of torture and abuse, work towards the restoration of the rule of law, and assist those living in extreme poverty with survival skills.

To learn more about the Mike Campbell Foundation, visit www.mikecampbellfoundation.com. Freeth’s latest book “When Governments Stumble,” is available on Amazon.

Catching Up

FORMER HELMS CENTER INTERNS CHAMPION FREE ENTERPRISE AND TRADITIONAL VALUES ON CAMPUS AND IN THE OFFICE

Senator Helms' legacy of supporting young people continues at the Jesse Helms Center. Interns at the Jesse Helms Center have the opportunity to join the liberty movement on the front lines both through

our Free Enterprise Leadership Challenge and in our offices. As we've expanded our internship program, our former interns have gone on to do important work in the United States and abroad, which

you'll see below. Your support of our internship program is a critical part of their success. To learn more about the program, please visit our website at www.jessehelmscenter.org/programs/internships.

Brian Rogers (1992)

Chief Operating Officer at The Jesse Helms Center

J. Scott Moody (1993)

Chief Executive Officer of The Maine Heritage Policy Center

Geoffrey Hardee (2001)

Director of Development for the South Carolina Policy Council

Lindsay Hollandsworth (2003)

Programs and Communications Manager at The Jesse Helms Center

Matthew Robinson (2008)

Leeds City Councillor and Regional Officer for The Future Leaders Trust (Great Britain)

Hope Gilley (2007)

Financial Advisor with Edward Jones (NC) and former Reg. Dir. for a presidential campaign

Oliver Cooper (2009)

National Chairman for Conservative Future (Great Britain)

Billy Pitman (2009)

Press Secretary for Tom Corbett for Governor (PA) and former Deputy Campaign Manager at McHenry for Congress (NC)

Kyle May (2009)

Territory Marketing Manager at R.J. Reynolds Tobacco and former intern with Congressman Patrick McHenry (NC)

Madison Welch (2010)

Southwest Regional Director for Students for Concealed Carry on Campus in Texas



Emily Reilly (2011)

Development Writer at The Heritage Foundation



Center column: Intern Ms. Emily Reilly with Michael Reagan.

Above: Intern Ms. AnnaMaria Gallozzi with Congresswoman Virginia Foxx.

AnnaMaria Gallozzi (2012)

Field Representative for the Leadership Institute and former Civitas' Institute Conservative Leadership Conference Intern

Zach Wallace (2012)

Charlotte School of Law student and summer 2014 intern with the North Carolina House

Kaelan Dorr (2012)

Field Director for Bob Johnson for Congress in Georgia

Monroe Businessman Pays it Forward

DONOR PROFILE: JOHN HENDLEY

John Hendley certainly understands earned success and free enterprise. He grew up in the small town of Ansonville, North Carolina, a town of 500 just a few miles from the Jesse Helms Center.

He was raised by parents who taught him to value hard work and family. His father owned a grocery store where Hendley worked before leaving for Wake Forest University. While at Wake Forest, he began listening to editorials by a new conservative voice in North Carolina - a man by the name of Jesse Helms.

Hendley found that he agreed more and more with the young news executive which helped shape his conservative principles as a young college student and still influence his life today.

Hendley co-owns Brewer-Hendley Oil Company. The company opened for business in 1981 and is a premier petroleum marketer in the Southeast, serving customers across 28 states.

But Hendley's success isn't limited to his business. With his wife Julie, he has raised two sons, Nance and Jeff, and now enjoys five grandchildren. He is also a staunch defender of our free enter-



Nance Hendley, U.S. Senator Marco Rubio, Mrs. Julie Hendley and Mr. John Hendley (L-R) in September 2011. (Photo: Lex Youngman)

prise system and believes in the mission of the Jesse Helms Center.

He has been an investor with the Center since 1994 and is a frequent attendee of our programs. "I especially like your annual E.A. Morris Free Enterprise Gala...I would encourage all friends of the Helms Center to attend one of these FELC banquets, and I promise you'll be just as impressed with this program as Julie and I are," Hendley said.

In 2012, Hendley joined the Jesse Helms Center's Board, and in November 2013, he was elected Vice-Chairman.

"Senator Helms has left such a positive impression on me. I remember some years ago when I and others from the Petroleum

Marketers Association visited Washington. Our group met first with Senator John Edwards. He gave us 10 minutes of time and never asked why we were there or how he could be of assistance. Later that same day we met with Senator Helms. He took over an hour of his time and was so personal to everyone there. He genuinely cared about our business and the free enterprise system," recalled Hendley.

The Jesse Helms Center is proud to have John Hendley as a supporter. To learn more about how you can join the efforts of the Jesse Helms Center, visit our website at www.jessehelmscenter.org, or call us at (704) 233-1776.

From Churchill to Thatcher

Exclusive trip to London with Jesse Helms Center friends



September 4-10, 2014

Join Jesse Helms Center President John Dodd and other VIP guests for a once-in-a-lifetime guided tour of England as we chart the life and legacy of freedom fighters Lady Margaret Thatcher and Sir Winston Churchill.

A deposit of \$600 is required to reserve your spot. Trip cost is \$3,100 per person (double occupancy) and includes accommodations, taxes, entrance fees, seven meals and a private motor coach for out-of-London excursions.

To reserve your space on this limited participant trip, please call Brian Rogers at (704) 233-1776, ext 4 or email him at Brian@jessehelmscenter.org

TOUR HIGHLIGHTS INCLUDE

- Private charter buses for excursions into the countryside.
- Guided tours of: Hampton Court Palace, Blenheim Palace, Oxford University (and the city of Oxford), the Cabinet War Rooms in London, the Banqueting House of Whitehall Palace, the Tower of London, Chartwell, and Guildhall.
- A VIP tour of the Houses of Parliament, meeting Thatcher confidantes.
- A dinner cruise on the scenic River Thames in London.
- Accommodations in the five-star Intercontinental London Westminster.

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FELC Online:
www.FELCExperience.org
Facebook @FELCExperience

Free Enterprise Fellow's Blog:
www.FrankEconomics.com

Visit our Museum:
Monday through Friday
9 am - 5 pm
3910 US Hwy 74 E
Wingate, NC 28174

CALENDAR OF EVENTS. For more information visit www.jessehelmscenter.org.

Request information about our programs today. Email Lindsay Hollandsworth at lindsay@jessehelscenter.org or call at (704) 233-1776, ext. 8.

HELMS FOREIGN POLICY SCHOOL
April 4 & 5 (Washington, DC)
College students will learn the basics of a conservative foreign policy from top Washington leaders and policy makers.

BB&T LECTURE SERIES AT WINGATE UNIVERSITY
April 24 (Wingate, NC)
Heritage Foundation's Distinguished Fellow and former U.S. Asst. Sec. of State, Dr. Kim Holmes, discusses his new book *Rebound: Getting America Back to Great*.

FELC AT WINGATE UNIVERSITY
June 15-19 in Wingate, NC

FELC AT NORTHWOOD UNIVERSITY
June 22-26 in Cedar Hill, TX

FELC AT PALM BEACH ATLANTIC UNIVERSITY
July 6-10 in West Palm Beach, FL

FELC AT HILLSDALE COLLEGE
July 13-17 in Hillsdale, MI

FELC AT CAMPBELL UNIVERSITY
July 20-24 in Buies Creek, NC



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