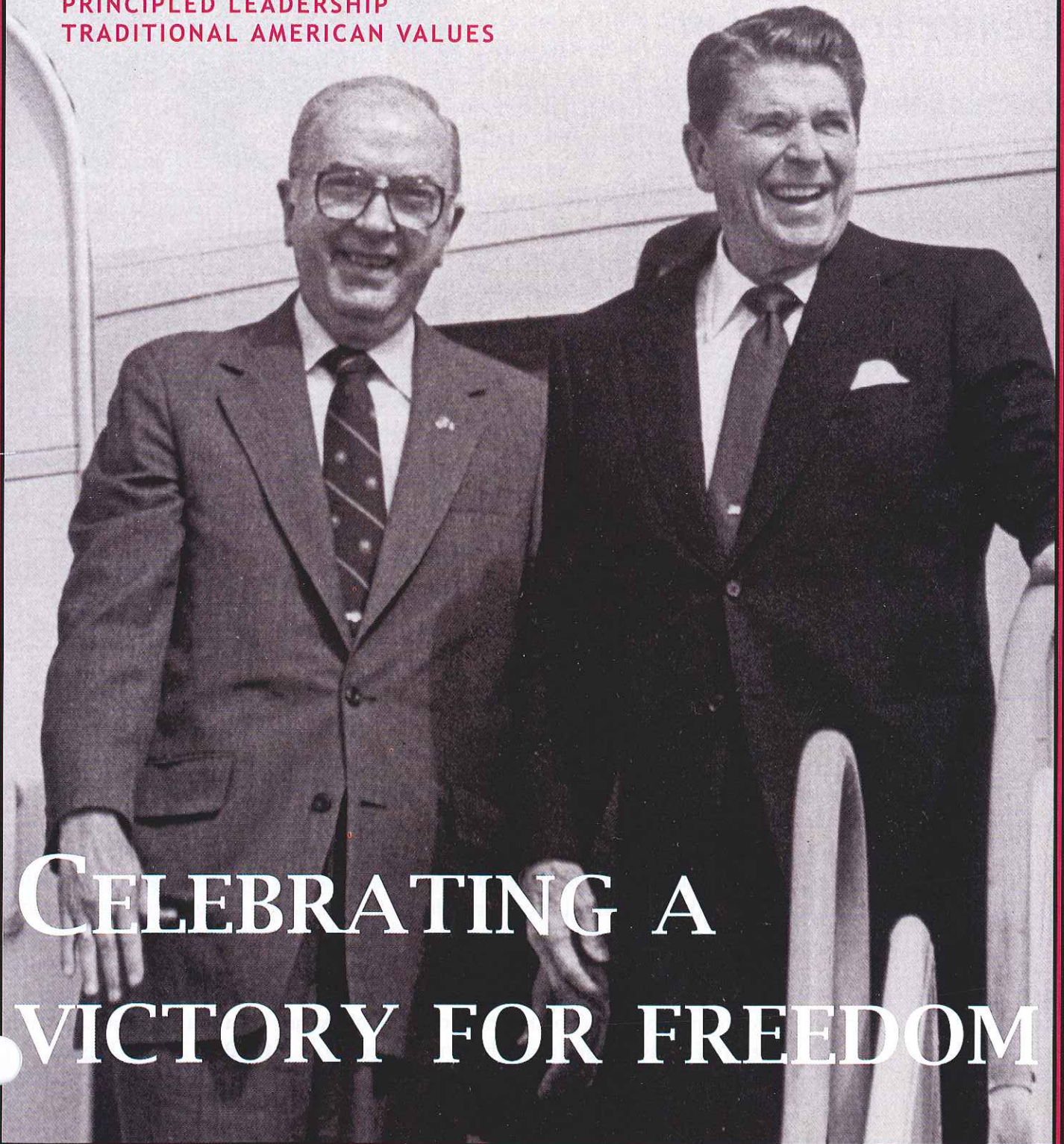


The Standard

FREE ENTERPRISE
PRINCIPLED LEADERSHIP
TRADITIONAL AMERICAN VALUES



CELEBRATING A
VICTORY FOR FREEDOM

The Standard

*Newsletter of
The Jesse Helms
Center Foundation*

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FELC is embarking on an expansion to Houston, Texas. Speakers like Eric Harris (pictured above) will bring critical free enterprise and principled leadership training to area high schoolers from across the country.



A "Victory for Freedom Celebration" coming to Raleigh, N.C. to honor two great American heroes.

See our latest news and events online at www.jessehelmscenter.org
Looking for the factual truth about Senator Helms? Visit www.jessehelms.com

The Jesse Helms Center has a fanpage on Facebook; be sure to "Like" us! Find us on Twitter @HelmsCenter.



The Jesse Helms Center Foundation exists to promote traditional American values and the principles upon which our nation was founded and that Senator Jesse Helms advanced throughout his career. This is accomplished through education, public policy promotion and historical preservation. The Jesse Helms Center's programs are offered at little or no cost to the public. This is made possible by the support of foundations, individuals and corporations who recognize the value of the programs and the non-partisan commitment of the foundation. **You may contact the Jesse Helms Center Foundation by writing to us at P.O. Box 247, Wingate, NC 28174; e-mailing us at info@jessehelmscenter.org; calling us at (704) 233-1776, or visiting us online at www.jessehelmscenter.org.**

NEVER ACCEPT DEFEAT

In March 1976, conservatives across the United States were anxiously watching the events in North Carolina. After losing five consecutive primaries against then President Gerald Ford, the nation doubted Ronald Reagan's ability to pull off a win. But the liberal news media and the Republican establishment did not take into account the support of Senator Jesse Helms and his political operation led by Tom Ellis. Reagan and Helms had met in prior years when Reagan was hosting General Electric Theater and Helms was executive vice president of WRAL-TV in Raleigh. The pair immediately struck up a friendship and appreciation for each other's deeply held conservative principles.

Their genuine admiration for each other led to mutual support, and Helms became the first U.S. Senator to endorse Reagan's candidacy for President in 1976. Despite the pair's tough campaigning, Reagan was reportedly prepared to quit the race if he lost in North Carolina.

However, the hard campaigning paid off and Reagan won his first presidential primary by six-percent. The late Robert Novak wrote "But for Helms, Reagan might have been relegated to the ashbin of history."

In honor of that historic day, we are hosting a "Victory for Freedom Celebration" at the Renaissance Hotel in Raleigh later this year. We'll celebrate the historical events of the 1976 primary and honor the men who paved the way for the conservative cause.

Our fight for freedom will also continue in the form of our programs this year. We have successfully named our first Jesse Helms Center Fellow (see page 6), and we will continue to promote common sense conservative solutions to the vexing public policy issues of our time.

Furthermore our Free Enterprise Leadership Challenge will add a third session this year at Houston Baptist University in Houston, Texas – giving us the opportunity to reach even more young people from across the country (see page 4).

This coming year is an exciting time for the Helms Center, and its because of our friends and supporters that we are able to keep our work going. We look forward to reporting our successes to you in the coming months and encourage you to visit our website (www.jessehelmscenter.org) for the latest updates. Please join us in 2011 as we continue our important work.



--JOHN DODD

NOVEMBER DINNER CELEBRATES 15TH ANNIVERSARY OF THE FREE ENTERPRISE LEADERSHIP CHALLENGE



C.C. Dickson, H. Clark Goodwin and Dr. Jerry McGee



Keynote speaker Marc Thiessen

On November 10, Jesse Helms Center friends and supporters gathered for a special event at the Quail Hollow Club in Charlotte, North Carolina celebrating the 15th anniversary of the Free Enterprise Leadership Challenge (FELC), the flagship program of the Helms Center. Over 6,000 high school students have successfully completed FELC since it was established in 1995.

The program addresses a critical gap in economics and free enterprise education for students. Rather than share the basic principles of free markets in lecture based settings, FELC directly inserts students into a business of their own. During the evening's events, Katie Summa, 2010 FELC graduate, shared her inspiring experience with the program.

The Helms Center also honored the dedication and commitment of longtime board members C.C. Dickson, Jr. and H. Clark Goodwin. Dr. Jerry McGee, President of Wingate University, introduced the honorees, highlighting the pair's business success, commitment to their families and passionate service to their communities.

Both Dickson and Goodwin have served on the Wingate Board of Trustees since the 1980s and were founding members of the Helms Center Board of Directors.

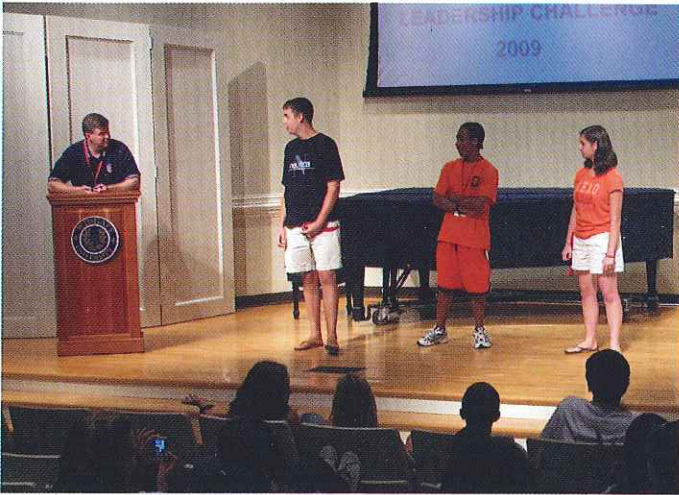
To recognize their service, the original home of the Helms Center, which now houses the Wingate Town Hall, was renamed the Dickson-Goodwin House.

The keynote speaker for the evening was former chief speechwriter for President George W. Bush, Marc Thiessen. Also a former Helms staffer, Thiessen is the author of the best-selling book *Courting Disaster: How the CIA Kept America Safe and How Barack Obama is Inviting the Next Attack*.

His remarks during the evening were timely for all newly elected public servants as he reminded everyone what Senator Helms' might have advised the newly elected incoming officials. Proceeds of the dinner will directly benefit FELC. ❖

For more information about FELC, visit our website at www.jessehelmscenter.org/programs/felc.asp.

FELC Embarks on National Expansion Effort: Next Stop Texas



During FELC students participate in Lincoln-Douglas style debates and speech contests, which are designed to challenge their critical thinking skills.

Summer 2011 brings exciting changes for the Free Enterprise Leadership Challenge (FELC), the flagship program of the Helms Center. In 2011, the Helms Center will embark on a three-year expansion plan, geared toward adding one additional session each year.

Sessions I (June 19-23) and II (June 26-30) will be hosted on the campus of Wingate University in Wingate, North Carolina. The third session (July 10-14) will be hosted on the campus of Houston Baptist University in Houston, Texas.

Houston Baptist Provost Dr. Paul Bonicelli served as a guest speaker for the 2010 BB&T Lecture Series where he learned about FELC. The BB&T Lecture Series is a joint effort between Wingate University and the Helms Center, and Dr. Bonicelli's visit provided a unique window of opportunity for a new host location.

Helms Center President John Dodd is excited the center to reach a new audience with this program expansion. "I am proud that FELC continues to serve the educational needs of young people be-

cause I know it would make the Senator proud. This program is capable of changing lives, and we are embarking on a fresh and exciting journey that will teach essential free market principles to more students than ever," said Dodd.

Since FELC was first developed in 1995, the program has grown substantially. The program is primarily conducted in five-day summer sessions for high school students. However, additional sessions have been conducted at schools and conferences for teens and college students.

Rather than strictly relying on lectures to communicate the big ideas, students engage in debates, start their own companies, write about important character traits and test their own principled leadership skills.

To learn more about FELC, please visit our website at www.jessehelmscenter.org and click on "Programs" then "FELC." FELC is also on Facebook. Search for our page under "Free Enterprise Leadership Challenge (FELC)." ❖



Students form companies which must create business and marketing plans, pay taxes and sell products or services.

Victory for Freedom Celebration

In his 2005 memoir "Here's Where I Stand," Senator Jesse Helms wrote, *"It's no secret that Ronald Reagan was my favorite President....It was our mutual commitment to the principle that the United States must use its strength to further the causes of freedom and peace, and our mutual belief that this country must never retreat from that which made us great, that kept us personal friends and political allies for many decades, even when we had differences over specific issues."*

These expressed sentiments led to a close partnership between Senator Helms and Ronald Reagan during the critical months preceding the 1976 North Carolina primary. Reagan was down in the polls, and confidence was lacking in the early part of the year. He had lost five straight states to incumbent Gerald Ford. Numerous media outlets and even some supporters were calling for him to drop out of the race.

Helms, who had pledged his support to Reagan in 1973, squarely backed his friend. The spouses of the pair, Nancy and Dorothy, set off across North Carolina heading east, while Helms and Reagan went west. Even famous film star Jimmy Stewart came to North Carolina to stump for the underdog candidate. Still their efforts were questioned - would it be enough?

No one was more shocked than Reagan himself when he won the North Carolina primary that night by a six-percent margin. Victory was declared, and many historians refer to that epic presidential primary as a key turning point in the campaign.

Furthermore, it forever cemented the bond between a small-town boy from Monroe, North Carolina and a famous actor-turned President.

In honor of that historic relationship and the 35th anniversary of the most exciting North Carolina primary, the Helms Center will host a "Victory for Freedom Celebration" later this year at the Renaissance Hotel in Raleigh, North Carolina.

The event will be a unique opportunity for special invited guests and North Carolina legislative leaders to remember the important work both men started during this historic campaign. The Helms Center is hosting this event in conjunction with the Ronald Reagan Foundation & Library during a year that is being

celebrated as the "Reagan Centennial." Additional Helms-Reagan events are also slated for this year.

With this celebration and forthcoming events, the Helms Center seeks to honor the tried and true principles both men fought for during their careers. Senator Helms explained it best in "Here's Where I Stand:"

"So the Reagan agenda is still our agenda today: principled American leadership on the world stage....; limited government and growth oriented tax cuts that keep our prosperity going; and a commitment to give every one of our citizens a shot at the American dream." ❖



President Ronald Reagan, future Indiana Governor Mitch Daniels and Senator Jesse Helms aboard Air Force One.

For more information about this event, contact Carolyn Ph... at (704) 233-1776 ext 2.

Dr. Peter Frank Named First Helms Fellow in Newly Created Program

Dr. Peter Frank has been named the first Free Enterprise Fellow in the newly created Helms Fellows Program at the Jesse Helms Center. Frank currently serves as the lead professor in Wingate University's BB&T Program on the Moral Foundations of Free Enterprise and is an Associate Professor of Economics in the School of Business.

The Helms Fellows Program is a new initiative of the Jesse Helms Center which will allow experts in a wide range of public policy areas to tackle issues of critical importance through written work, interviews, research and presentations.

Some areas of focus will include those issues in which Senator Helms was frequently involved during his Senate career such as foreign policy, a balanced federal budget, limited government and United Nations Reform.

As the Free Enterprise Fellow, Frank will be responsible for tackling issues directly related to what Senator Helms referred to as the "Miracle of America," our nation's free enterprise system.

Helms Center President John Dodd is confident that the program will spark thoughtful conversation on fresh viewpoints not typically discussed in the public forum.

"Dr. Frank will offer a different perspective than many mainstream commentators who write or talk about current events and important public policy issues but have not thoroughly studied them. As a Helms Center Free Enterprise Fellow, his work will offer insights on free market issues in opinion editorials and research papers," said Dodd.

"He will also be available to speak as an expert on these issues to the national and regional media and at seminars and public events. We are pleased to provide this important resource for news outlets and for citizens who want to understand both the



Free Enterprise Fellow Dr. Peter Frank.

'what' and the 'why' of public policy decisions that impact their lives," said Dodd.

Frank's first opinion editorial was released in January and received positive feedback. The editorial, which focused on budgetary issues, was the first in a series to be authored by Frank in the coming months.

Prior to joining the staff of Wingate University, Dr. Frank was an independent consultant at the National Center on Nonprofit Enterprise in Arlington, Virginia where he specialized in federal issues including tax policy and reform, social security, healthcare, the budget deficit and nonprofit entrepreneurship.

Frank received his doctorate at the George Mason University School of Public Policy, his masters degree at the University of North Carolina Charlotte and his undergraduate degree at Grove City College.

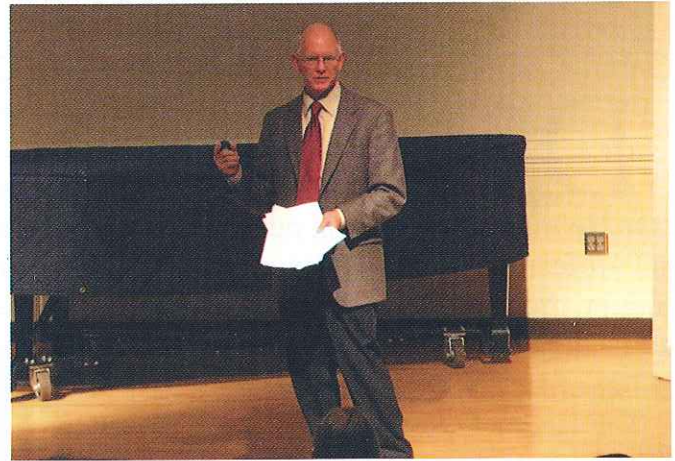
He will continue as a professor at Wingate University while serving as a Jesse Helms Center Fellow. ❖

BB&T Lecture Series Hosts Ethics Seminar with Duke University's John Hawkins

Over 150 Wingate University students and special Helms Center guests gathered on October 25 for a lecture entitled "Ethical Leadership: When Doing the Right Thing Isn't Enough," given by John Hawkins as part of the BB&T Program on the Moral Foundations of Free Enterprise.

Hawkins, founder and president of Leadership Edge, Inc. and ethics consultant for universities including Duke, Baylor and Harvard shared his advice on principled leadership. Hawkins, who has also spoken during the annual FELC sessions, shared information about ethical decision making and posed interactive scenarios for audience members to share their opinions.

The BB&T Lectures series, a part of the BB&T Program on the Moral Foundations of Free Enterprise, a joint effort between the Helms Center and Wingate University, is made possible by a grant



Hawkins speaks with students during the event.

from BB&T. Past speakers include Economist Steve Moore and BB&T President John Allison. ❖ **For information about upcoming BB&T Lecture Series Speakers and other events, visit www.jessehelmscenter.org.**

33 MINUTES COULD CHANGE THE WORLD



Foundation's groundbreaking documentary *33 Minutes: Protecting America in the New Missile Age*.

33 Minutes takes a shocking look at our nation's inability to protect its citizens from a ballistic missile attack and lays out an action plan of defense.

The film's title comes directly from a frightening statistic: a ballistic missile from a foreign enemy would take a mere 33 minutes to reach American soil.

Becky Norton Dunlop, VP of External Affairs at The Heritage Foundation traveled to Charlotte for the screening. She spoke with attendees after the film, answering questions and sharing critical information about the state of missile defense in the country.

This event was hosted as part of the Helms Center's Helms Forum Event Series. ❖ **For more information about upcoming events visit www.jessehelmscenter.org**

In August 2001, the world was a different place. The atrocities of 9/11 changed the way most Americans think about terrorism, missiles and our country's safety.

On September 9, 2010, the Helms Center hosted the Charlotte premiere screening of The Heritage

Heroes in the War Against Communism: Alexander Solzhenitsyn and Jesse Helms

RESEARCHER PEERS INTO HISTORICAL RELATIONSHIP



Alexander Solzhenitsyn (center) meets with national officials including Senator Helms (second from right).

In 2009, author Stella Snyder embarked on a challenging but rewarding research project. She worked hard and actively sought out information about a unique friendship between two men who came from opposite sides of the world.

Her mission? To explore the historical inner-workings of the special relationship between two prestigious freedom fighters: Senator Jesse Helms and author Alexander Solzhenitsyn.

The results of her intensive project were published by the Helms Center and the N.C. History Project in fall 2010. Entitled “Champions of Freedom: Alexander Solzhenitsyn and Jesse Helms, Heroes in the War Against Communism,” the paper starts with the childhood of both men and culminates in the life work of two great defenders of freedom.

In October, the N.C. History Project and the Helms Center co-hosted a luncheon introducing the work, and the paper has received positive reviews in national journals.

The following is an excerpt from *Champions of Freedom: Alexander Solzhenitsyn and Jesse*

Helms, Heroes in the War Against Communism:

George S. Dunlop, who was present as Solzhenitsyn spoke with Helms, says that this account from Senator Helms’ speech just weeks after he hosted Solzhenitsyn is completely accurate . . . Here is what Senator Helms said in that speech:

“The news accounts have failed, I fear, to emphasize the real source of Alexander Solzhenitsyn’s courage and strength. He is, as Billy Graham discovered during a visit with Mr. Solzhenitsyn, a dedicated Christian.

Solzhenitsyn has told some of his closest friends of his personal renewal of faith on what he described as his darkest day of imprisonment in the concentration camp. ‘I was sitting that day,’ he said, ‘wondering how this ordeal could be concluded with the finality of death.’ It was then that a fellow prisoner, whose name he will never know, sat down beside Solzhenitsyn. Not a syllable was spoken by either of them – conversation was forbidden.

But the fellow prisoner clutched a small stick which he had picked up along the road. And as the two sat together in silence, the fellow prisoner carefully scratched into the earth the symbol of the cross of salvation – the reminder that Jesus Christ of Nazareth died to give hope to mankind.

That simple little episode, Solzhenitsyn makes clear, restored his perspective. It gave him the renewed will to survive, to continue to try, to do his best to stand up – in whatever way he could—for freedom. His testimony, I would reiterate, is that no man is inadequate if he has true faith in God.”

To obtain a copy of *Champions of Freedom*, please contact Carolyn Phifer by phone at (704) 233-1776, ext 2.

LEAVE A LASTING LEGACY: CHARITABLE GIFT ANNUITIES

Each year, friends of the Jesse Helms Center call and inquire about setting up a Charitable Gift Annuity (CGA).

What exactly is a CGA? It's a simple contract between you and the Helms Center that guarantees you to receive fixed payments for the rest of your life in exchange for a one-time gift.

You are able to receive a tax deduction for your gift, and you benefit from reduced capital gains.

Dr. Kenneth Tomberlin and his wife recently decided to setup a CGA with the Helms Center. This was his first CGA, and he indicated that he really wanted to help make a difference at the Helms Center. As a result of their gift, the Tomberlins automatically become members of the Dorothy Helms Society which recognizes legacy gifts.

The process of setting up a CGA is very easy. The Helms Center partners with the National Christian Foundation to ensure that all gifts are properly insured and managed.

Requirements to arrange a CGA dictate that you must be at least 55 years old, and the minimum gift must be at least \$10,000.

You may set up a schedule to receive payments either quarterly, semi-annually or annually. And payments may be deposited directly into your bank account.

Rates for your CGA are based on the rates set by the American Council of Gift Annuities. Over 97% of all charities that offer gift annuities follow these rates.

For more information on how you can set up a CGA, please contact Brian Rogers at the Helms Center at (704) 233-1776, ext. 4 or email him at brian@jessehelmscenter.org. ❖

Gift Annuity Rates - One-Life Effective July 1, 2010 (ACGA)

Age	Rate (%)	Age	Rate (%)
55	5.0	73	6.1
56	5.0	74	6.3
57	5.1	75	6.4
58	5.1	76	6.5
59	5.2	77	6.7
60	5.2	78	6.8
61	5.2	79	7.0
62	5.3	80	7.2
63	5.3	81	7.4
64	5.4	82	7.5
65	5.5	83	7.7
66	5.5	84	7.9
67	5.6	85	8.1
68	5.7	86	8.3
69	5.8	87	8.6
70	5.8	88	8.9
71	5.9	89	9.2
72	6.0	90+	9.5

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2011 CALENDAR OF SCHEDULED EVENTS

FEBRUARY 23: The BB&T Lecture Series at Wingate University will welcome Wake Forest University Hultquist Family Professor Dr. Dan Hammond at 7:00 p.m. This free event is open to the public.

TBD 2011: The Helms Center will host a **Victory for Freedom Celebration at the Renaissance Hotel in Raleigh, North Carolina** to honor the 35th Anniversary of Ronald Reagan's first primary victory.

APRIL 9: In conjunction with the North Carolina History Project, we will welcome a **Constitutional Workshop**. Call (704) 233-1776 ext 8 for more information.

JUNE 19 - 23: Free Enterprise Leadership Challenge Session I hosted in Wingate, North Carolina.

JUNE 26 - 30: Free Enterprise Leadership Challenge Session II hosted in Wingate, North Carolina.

JULY 10 - 14: Free Enterprise Leadership Challenge Session III hosted in Houston, Texas.

Additional events will be hosted throughout the year. Please visit our website at www.jessehelmscenter.org to register for our email list and see upcoming events.